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For Immediate Release

Artel Video Systems Adds Leadership to Senior Management Team

John Clark Joins Artel as Vice President of Product Development

WESTFORD, Mass. — 9/26/2011 — Artel Video Systems announces the appointment of John Clark to the newly created position of Vice President of Product Development. Clark joins Artel after more than 30 years of experience in hardware development for the video, image processing, telecommunications and cable industries. Mr. Clark will report directly to Richard Dellacanonica, president of Artel Video Systems.

“We are excited to be adding John to our senior management team. His experience and success in running high performing development teams is critical to Artel as we continue to expand the capabilities for our DL4000 platform,” said Richard Dellacanonica. “Our industry is dynamic and changing and having a member of the senior management team with John’s history of accomplishments is crucial in ensuring our continued success.”

Mr. Clark has a broad background in product development and management within the New England high tech marketplace. He joins Artel from BigBand Networks, an industry leader in digital video networking for the CATV industry where he was Vice President of Hardware Development. Mr. Clark has also held senior management positions at Verso Technologies, Motorola/Winphoria Networks, and was a founding member of Ignitus Communications which was acquired by Lucent Technologies. John holds a bachelor’s degree in engineering from Daniel Webster College.

“Joining Artel presents a unique and exciting opportunity to use my management experience to lead a world class product development team capable of competing in the dynamic video transport market. Evolving video standards, compression formats, and transport technologies creates both challenges and opportunities for Artel to develop products that meet the technical and the operational requirements of their customers in a timely manner,” said Clark. “I’m looking forward to working with the development team to meet those challenges.”

About Artel Video Systems

Artel Video Systems develops, manufactures, and markets high-performance, broadcast-quality video transport hardware for critical applications and is a recognized leader in video-over-fiber optics applications. Since its founding in 1981, Artel solutions have been selected by some of the largest telecommunication companies, video service providers, cable TV operators, and broadcasters for critical contribution, backhaul, and local access applications that require the highest levels of flexibility, dependability, and ease of deployment. More information on Artel Video Systems is available at www.artel.com.